

*Kronen GmbH is nearing its 40th anniversary*

## Long-standing market leader in FreshCut and food installations

KRONEN GmbH is looking forward its the jubilee next month and expresses its gratitude to customers and partners for the great, cooperative partnerships that have made KRONEN a success for 40 years. On the occasion of the anniversary, the company focuses on the people behind KRONEN. After all, they are responsible for the KRONEN success story, according to a statement.



### **Pioneer in the FreshCut business**

KRONEN was founded in 1978 as a trading company for hotel and catering equipment in Willstätt near Kehl. In 1992, it began to develop and produce their own machines for the fruit, vegetable and salad industry. This quickly brought about a breakthrough on the international markets. In 1998, the KRONEN industrial division was taken over by Rudolf Hans Zillgith, managing the strategy of further export orientation, which led to considerable growth in turnover and in the number of employees.



In 1999, Stephan Zillgith, Dipl. Ing (FH), joined the company as the technical director of the next generation. In 2004, as managing partner, he took responsibility for the management of the company. Since 2004, KRONEN has been developing and producing machines and plants in a 3000 m<sup>2</sup> newly built production and administrative facility in Kehl-Goldscheuer with its own exhibition and training rooms.

#### **Expansion to the USA**

As an innovative company, KRONEN continued to establish itself internationally, so that in 2008 the production area was doubled to a total of 5,000 square meters. With a special concert and an event for business partners and customers, KRONEN celebrated the inauguration of the new production hall and the 30th anniversary of the company in September 2008. In 2011, KRONEN Corp. was founded in Cohoes/New York, acting as a distribution company for the US market.



From 2015 onward, new premises in Madison, Wisconsin were taken into use. There are currently 5 employees responsible for selling and servicing KRONEN in the US. Today, KRONEN employs 100 people and is a global manufacturer and supplier of machinery and equipment for the catering, delicatessen, fresh-cut and food industries, with global representation in over 80 countries. The products are delivered to more than 100 countries worldwide.



### **Passionate cooperation**

"The close cooperation with our customers and partners obliges us, on the one hand, to preserve traditional values such as quality awareness, but also to recognize and implement the changing challenges of the global market in a creative and proactive manner," the company announces. "We attach great importance to offering individual solutions tailored to the needs of our customers. Furthermore, KRONEN's goal is to drive innovation for the benefit of its customers. We advise and plan in close cooperation with our partners and with research institutes at home and abroad."

For more information:

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