

## PRESS RELEASE

16 April 2018

### Record number: KRONEN delivers 1000th KUJ V

**Cube, strip and slice cutting machine KUJ V with serial number 1000 goes to Russia, to the renowned supermarket chain Azbuka Vkusa. The premium chain which is widely spread in Moscow and St. Petersburg processes Fresh-cut products and delicacies at its own plant. With this KRONEN delivers one more of the KUJ series to Russia: There is no other country in which this machine is as requested.**

In 2012 Azbuka Vkusa already got two processing lines and several stand-alone machines of KRONEN. Since then, the supermarket chain has been working with a salad processing line integrating salad and vegetable cutting machine GS 10, washing machine GEWA 3800V Eco as well as spin-dryer K 50-7 Eco. Furthermore, it has a potato peeling line in operation which contains two PL 40K potato peeling machines and sorting tables.

Now the supermarket chain has set-up another cube, strip and slice cutting machine KUJ V at its own plant in Moscow, which is the third machine of this type. The reason is that the company wants to expand its production. Azbuka Vkusa covers several retail locations in Moscow and St. Petersburg and is well-known for its high-quality product offer. The company produces Fresh-cut vegetable at the own plant, mainly carrots, potatoes and beetroot. However, it also processes the freshly cut products further fabricating delicacies such as "carrots Korean-style" which is very popular in Russia. It is a salad made of carrot strips, oil, vinegar and herbs, tasting sweet-sour and spicy.

### KUJ V is best seller in Russia

In place of Azbuka Vkusa the official KRONEN sales representative Intermik takes delivery of the 1000th piece of KUJ series from KRONEN in Moscow. With this more than 100 cube, strip and slice cutting machines have been delivered to Russia by today. There is no other country in which as many KUJ machines are installed as here. One in ten of this type of machine KRONEN ships to Russia. By that it is also the best seller and most used KRONEN machine in the country.

Root vegetables are consumed and processed in large quantities in Russia. For cutting vegetable, but also fruit, fish and meat in strips or cubes in exact cutting quality and variable cutting thicknesses KUJ V is optimized. Most of the companies using one of the KUJ machines are producers of Fresh-cut products. These are businesses of different sizes – from 3 to 100 employees – and located in different places: from West to East, from Kaliningrad to Vladivostok, the machines are set-up around the entire country.

In 1999 the first KUJ machine was installed in Russia and it is still in operation: The first company using it since back then is Galaktika – a producer of dried fruit and dried meat, located in Volgograd. The producer applies lyophilization, meaning that e.g. apples, strawberries, but also meat products are being cut, then freeze-dried and packaged afterwards. The customers are food processing companies, but also end consumers, especially sportspersons.

However, the cube, strip and slice cutting machine's popularity is due to the already mentioned carrot salad "Korean-style" in the first place. The majority of the Russian producers having a KUJ machine in use are manufacturing this Russian specialty of Korean origin.

### **About KRONEN GmbH**

KRONEN develops and manufactures stand alone and special machines as well as complete processing lines according to the customers' requirements – high-duty machinery for washing, cutting, dividing, peeling, de-watering, drying, and packaging food.

Today, KRONEN has 100 employees and is a globally operating supplier of machines and systems for the Fresh-cut, convenience, catering, specialty food and food industry with representations in over 80 countries and is selling its solutions in over 100 countries worldwide.

Due to the close co-operation with our customers and international partners, we consider it our commitment to keep traditional values such as quality awareness but also to react creatively and actively to the challenges of the global market. Wherever crisp salads, fine vegetables and appetizing fresh fruit are beautifully prepared in quantity – KRONEN machinery is there, around the world.

In 2018 the company celebrates a 'double' anniversary: 40 years of KRONEN and 20 years of Zillgith/KRONEN. In 1978 KRONEN GmbH was founded and in 1998 KRONEN was taken over by Rudolf Hans Zillgith as the Managing Director.

**Weitere Informationen unter:** [www.kronen.eu](http://www.kronen.eu)

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**Pictures KUJ V:**



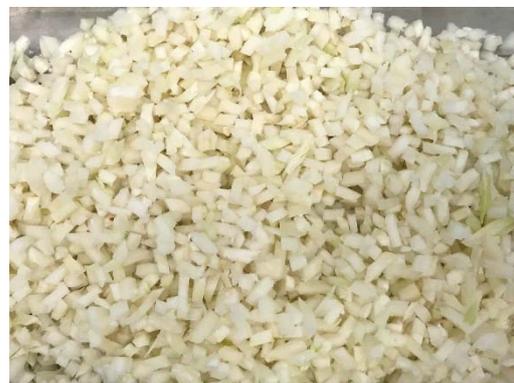
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KRONEN KUJ V cube, strip and slice cutting machine KUJ V



Carrot strips, 3 mm, cut with KRONEN KUJ V:  
Main ingredient of the salad „Korean-style“, which is most popular in Russia



Also the trend product “vegetable rice” can be processed with KRONEN KUJ V. At the picture: cauliflower rice

**Videos KUJ V:**

<https://www.kronen.eu/en/maschinen/kujv/maschinen-videos>

**Read more about the trend product vegetable rice cut with KRONEN KUJ V:**

<https://www.kronen.eu/en/news/?type=PRESSINFO&year=2017#gemuese-reis>