

## PRESS RELEASE

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### ANNIVERSARY CUSTOMER DAY: 27 + 28 September 2018

#### **KRONEN organizes a special anniversary event inviting the Fresh-cut sector to its plant in Kehl at the Rhine**

**KRONEN was founded in 1978 and thus celebrates its 40th company anniversary in 2018. Since ten years the machine building company has been organizing an in-house trade show with supporting program every two years, inviting the sector to its headquarter and production site in Kehl at the Rhine, Germany. About 250 participants from around the world are expected to visit this year's event on 27 and 28 September 2018.**

The industry's prospects are positive and the current incoming orders are exceeding the already high numbers from 2017. Considering this and the successful annual settlement of last year KRONEN is optimistic when looking at 2018, a special year for the company also in another regard. In 2018, it celebrates 40 years of KRONEN and 20 years of Zillgith/KRONEN: In 1978 KRONEN GmbH was founded and in 1998 KRONEN was taken over by Rudolf Hans Zillgith as the Managing Director.

On occasion of this the family business KRONEN organizes an anniversary trade show accompanied by a comprehensive supporting program at its own site in Kehl at the Rhine, Germany, in fall 2018 and invites customers and partners. About 250 participants from around 60 countries are expected to join the event. Since 2008 the KRONEN Customer Day has been taken place every two years. It has been anticipated with great interest from the sector and thus, the number of participants has been increasing continuously. Customers and potential customers – namely Fresh-cut, convenience food, catering and specialty food producers – as well as partners of the company are invited to the event.

At the in-house exhibition on 28 September KRONEN and its system partners GKS Packaging, Marco Integrated Weighing, Prominent, sterilAir and zti smart machines will show the newest solutions as well as the numerous proven machines for processing lettuce, vegetables and fruit – on a space of about 3.200 sqm in the demonstration center and in the production halls. Among others the following machine highlights will be presented, live and in function: newly launched drying system K650 and BDS 3000/800, new versions of spin-dryer KS-100 PLUS and of UVC disinfection lock as well as the "Internet of Things" premiere version of belt cutting machine GS 10-2 "Smart".

Additionally, for the first time short lectures on future-oriented topics will be offered in the new "KRONEN Forum". The speeches are held in English. For example Ana Allende from CEBAS-CSIS in Spain will lecture on "Establishment of operating standards for fresh produce wash system". Furthermore, the subjects of "robotics" and biofilm" will be discussed in the Forum.

Insights into KRONEN company the visitor will get during the guided plant tours on the venue. Beyond, KRONEN and its partners will present special stands in the context of "Hygiene + Technology". They deal with the issue of food safety by

implementing new methods for reducing the germ load on Fresh-cut products without using chemicals:

- Hygiene & Biofilm
- Hygienization of process water
- Thermic processes in industrial application

The event is supposed to give an opportunity for exchange in informal, pleasant atmosphere and is completed by a various supporting program for celebrating the 40th anniversary adequately. Hence, the KRONEN Anniversary Gala Celebration takes place in Reithalle Offenburg being the grand opening on 27 September, the evening before the Customer Day starts. The Reithalle, former riding arena of the French forces, has been rebuilt into an event location with a very special ambience: Here, after a champagne reception with live music, visitors can expect culinary delights and a high-level entertainment program as well as the KRONEN Award ceremony.

“40 years of KRONEN, it’s a reason to celebrate and to thank our customers and partners for the collaboration and partnership making 40 years of KRONEN happen. The anniversary event in September is the perfect chance to do so. We, the Managing Board as well as the entire KRONEN team, are excited to welcome our visitors from around the globe” Stephan Zillgith, Managing Director of KRONEN says. “At the same time the sector can experience our novelties and innovations – and will get to know what KRONEN will be dealing with in the future”.

**If you are interested in further information or in participation, you can contact the organizer at:**

[www.kronen.eu/customer-day](http://www.kronen.eu/customer-day) or [info@kronen.eu](mailto:info@kronen.eu).

**Application deadline for the event is on 16 July 2018.**

### **About KRONEN GmbH**

KRONEN develops and manufactures stand alone and special machines as well as complete processing lines according to the customers’ requirements – high-duty machinery for washing, cutting, dividing, peeling, de-watering, drying, and packaging food.

Today, KRONEN has 100 employees and is a globally operating supplier of machines and systems for the Fresh-cut, convenience, catering, specialty food and food industry with representations in over 80 countries and is selling its solutions in over 100 countries worldwide.

Due to the close co-operation with our customers and international partners, we consider it our commitment to keep traditional values such as quality awareness but also to react creatively and actively to the challenges of the global market. Wherever crisp salads, fine vegetables and appetizing fresh fruit are beautifully prepared in quantity – KRONEN machinery is there, around the world.

In 2018 the company celebrates a ‘double’ anniversary: 40 years of KRONEN and 20 years of Zillgith/KRONEN. In 1978 KRONEN GmbH was founded and in 1998 KRONEN was taken over by Rudolf Hans Zillgith as the Managing Director.

**Further information:** [www.kronen.eu](http://www.kronen.eu)

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**Pictures KRONEN GmbH:**



KRONEN employees in front of the company's head-quarter in Kehl at the Rhine, Germany. In 2018, the company celebrates its 40<sup>th</sup> anniversary



Managing Directors of the family business KRONEN: Rudolf-Hans Zillgith and Stephan Zillgith

**Logos KRONEN GmbH:**



KRONEN logo and graphics with link to the Customer Day 2018