

PRESS RELEASE

October 7, 2025

KRONEN LAUNCHES ITS PARTNERSHIP WITH URSCHEL IN THE USA

KRONEN solutions at Pack Expo Las Vegas 2025

KRONEN GmbH, a leading manufacturer of machines and processing lines for fruit, vegetable, and salad processing, and Urschel Laboratories Inc., the global market leader for industrial cutting and milling equipment, recently teamed up to showcase their solutions together for the first time at Pack Expo Las Vegas 2025. From September 29 to October 1, a multitude of visitors at the leading international trade show made the most of the opportunity to discover the machines and find out more about the new cooperation between the two companies.

“Pack Expo was the ideal stage for presenting our cooperation with Urschel in the USA – and the positive response exceeded our expectations,” declared Stephan Zillgith, Managing Director of KRONEN GmbH. “The interest in our machines and the benefits of the partnership showed that we are working together to create real added value for the food industry.”

KRONEN machines at the trade show

In addition to Urschel’s cutting technology, visitors to the joint stand presented by Urschel and KRONEN were also able to experience the following KRONEN solutions:

- **GS 10-2 belt cutting machine** – the well-established universal solution for cutting fruit, vegetables, salad leaves, and many other products with an extremely wide range of different cutting options
- **KUJ-V cube, strip & slice cutting machine** – a high-performance cutter for precise cuts with a high capacity
- **HEWA 3800 V HELICAL washing machine** – with a special focus on easy cleaning, reliable hygiene, and gentle processing of fruit, vegetables, and salad leaves
- **Tona V cutting machine**: suitable for flexible use for the precise processing of fruit and vegetables with different cutting options – for producers wanting to combine diversity and efficiency
- **KS-100 PLUS vegetable and lettuce spin-dryer** – a versatile solution for efficient and gentle drying

Shared expertise with added value: efficient solutions from a single source

The cooperation between KRONEN and Urschel, which both companies announced in April 2025, encompasses both joint trade show presentations and a sales partnership in the USA and Mexico, as well as in Asia from 2026. The partnership aims to offer customers a comprehensive spectrum of food machines and complete solutions from a single source – for tasks ranging from cutting, disinfection, peeling, preparation, and washing to drying, weighing, and packaging. By combining their networks and their expertise, the two technology leaders are

offering more efficiency, more choice and more reliability for companies in the entire food processing industry.

With their joint stand at Pack Expo Las Vegas 2025, KRONEN and Urschel celebrated the successful launch of their cooperation on the U.S. Market and established a multitude of valuable contacts for their shared future.

More about the cooperation between KRONEN and Urschel:

<https://www.kronen.eu/en/news-1/press/kronen-and-urschel-announce-their-cooperation>

About KRONEN GmbH

KRONEN is a family-managed, globally operating producer and supplier of stand-alone machines, special-purpose machines, and high-tech processing facilities for the fresh-cut industry. The product program of KRONEN and its partners covers fruit, vegetable, and salad processing: from preparing, cutting, washing, drying, dewatering, peeling, and sterilizing right through to packaging.

KRONEN also offers machines for the processing of meat and fish, special vegan products, baked goods, and pet food.

The company, which is based in Kehl am Rhein, Germany, and has a second production site in the nearby city of Achern, currently employs more than 130 members of staff, has representatives in over 80 countries worldwide, and supplies its products to more than 120 nations all over the globe.

With more than 45 years of experience in food technology, KRONEN prides itself on its quality awareness and constantly strives to achieve the best possible solutions in its day-to-day work. The machine manufacturer focuses on taking a sustainable, holistic approach toward the hygienic, reliable, and resource-friendly production of fresh foods. KRONEN considers itself to be a think tank that provides innovative solutions to benefit its customers and meet all their needs. It guarantees top-quality advice and planning expertise in close cooperation with the industry and research establishments.

For more information, please visit: www.kronen.eu

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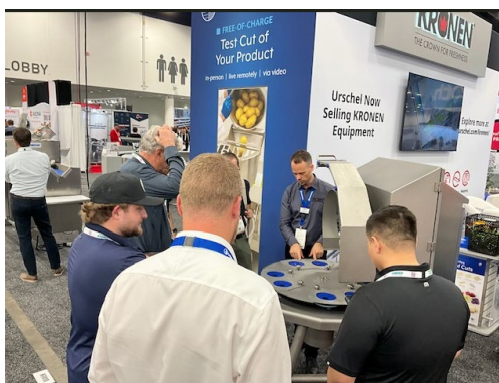
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Urschel Laboratories Inc. photo material:

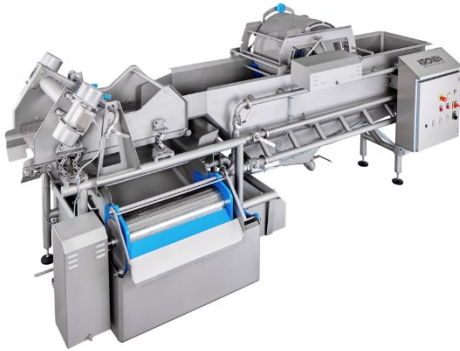


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In 2015, Urschel opened its modern headquarters with an integrated production facility in Chesterton, Indiana, USA. The site was expanded in 2024 and now covers an area greater than 48,800 m², including a test kitchen (see photo) for products with several different cutting areas in which customers can observe the machines in operation.

KRONEN GmbH photo material:



The HEWA 3800 HELICAL washing machine for fruit, vegetables, salad leaves, herbs, and other foods has been optimized in terms of hygiene and easy cleaning. Its design concept also ensures maximum hygiene.



In addition to the new products, a multitude of classic systems and well-established machines were also demonstrated at the event, including the GS 10-2 belt cutting machine. This multifunctional machine can cut an extremely wide variety of foods – including, of course, fruit, vegetables, and salad leaves – effectively, precisely, and gently and with a capacity of up to 1,500 kg/h.



Alan Major, Chief Sales Officer and a Member of the Urschel Board of Directors (front, third from left), and the four Managing Directors of KRONEN (from left to right), Stephan Zillgith, Rudolf Hans Zillgith, Johannes Günther, and Eric Lefebvre, as well as Wissam Badr, Head of Controlling, at the announcement of the partnership, which came into effect on April 29, 2025.



KRONEN's headquarters and production facility for food machines are based in Kehl am Rhein, Germany. From here, the company delivers its solutions to around 120 different countries worldwide. In 2020, the company took over WS Edelstahltechnik in Achern, Germany, which manufactures turned and milled parts.



KRONEN GmbH manufactures machines and lines for processing fruit, vegetables, salad leaves and other fresh foods, for example meat, fish and vegan products.