

Citroside Fresh-Cut technology unveiled at Kronen Customer Day

Citroside® Fresh-Cut technology, created by Citrosol to promote hygienic, safe, and sustainable washing of minimally processed fruits and vegetables, was the highlight of Kronen Customer Day 2025. Held on September 25-26 in Kehl am Rhein, the event gathered over 200 participants from 45 countries, serving as an international platform for the company to showcase its focus on innovation and food safety in the fresh-cut sector.



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At the Hygiene, Quality, and Automation Technical Forum, Dr. Martín Mottura of Citrosol gave a talk on "Water management and food safety in post-harvest washing operations," in which he analyzed current water management practices in fresh-cut washing processes based on the results recently published by the European Food Safety Authority (EFSA). He explained how the Citroside Fresh-Cut system, developed by Citrosol, ensures the hygienic washing of minimally processed fruits and vegetables, thereby efficiently and sustainably boosting food safety.



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Kronen's Customer Day 2025 featured practical demonstrations spanning a 3,000 m² exhibition space, accompanied by technical conferences and networking zones. Citrosol displayed its innovative solutions for the fresh-cut industry at its stand, reaffirming its dedication to food safety, sustainability, and efficient washing methods. Attendees appreciated the professional and welcoming atmosphere of the event, emphasizing the value of seeing the latest technological solutions in action and engaging directly with engineers and developers.



© Productos Citrosol S.A. The event once again showcased Kronen and its partners, including Citrosol, as global leaders in innovative solutions for fresh food processing, strengthening its reputation as a platform that shapes the future of automation and sustainable fruit and vegetable production.

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