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Wissam Badr joins Kronen Management Board

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Kronen GmbH has welcomed a new member to its Management Board. On August 1, 2026, Wissam Badr, Head of Finance, was appointed authorized signatory and officially became a member of the Management Board. With this development, the family-run company has expanded its management structure as part of its further corporate development.

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This expansion follows the completion of the generational change in Kronen's Management Board that was reported back in July. Following Rudolf Hans Zillgith's retirement from Kronen's operational business, responsibility for the management of the company now lies with its Managing Directors: Stephan Zillgith (Spokesman of the Management Board), Eric Lefebvre (Technical Director), and Johannes Günther (Sales Director). Since August 1, Wissam Badr has been a new member of the Management Board as an authorized signatory and Head of Finance.

The Management Board is expanded to cover financial affairs

By appointing Wissam Badr to the Management Board, Kronen GmbH has directly incorporated the company's financial affairs into its management structure. As Head of Finance, Badr will now contribute his experience in his role as a member of the Management Board.

Wissam Badr (38) began his career at Kronen GmbH in 2011 as a Junior Controller. After completing his German "Diplom" degree in Business Administration at SRH University in Heidelberg, he continued his professional development within the company over the following years. In each of his new roles, he took on more responsibility until ultimately being promoted to his current position as Head of Finance. Wissam Badr has additionally been an authorized signatory and member of the Management Board since August 1, 2026. In this new role, he is now also contributing his experience at Kronen and his knowledge of the company to its continued corporate development.



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"With Wissam Badr, we have now expanded our Management Board to include a long-standing colleague from within the company who will strengthen the field of financial affairs within our management structure. We look forward to working with him even more closely and to joining forces to advance the further development of Kronen GmbH," stated Stephan Zillgith, Spokesman of the Management Board.

Developing Kronen's management structure

The expansion of the Management Board follows on from the generational change at Kronen GmbH that was prepared over several years. From 2018, responsibility within the company's management structure was gradually reassigned. Alongside the members of the Zillgith family, Eric Lefebvre and Johannes Günther were also appointed as Managing Directors and will

continue to hold this position. In July 2026, Rudolf Hans Zillgith stepped down from Kronen 's operational business after more than a quarter of a century with the company. He has, however, maintained his connection with Kronen as a shareholder of the company Zillgith Beteiligungs GmbH.

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